

JAN 4 1990



PHILIP MORRIS

U.S.A.

P.O. BOX 18800, RICHMOND, VIRGINIA 23281 TELEPHONE (804) 274-2000

January 3, 1990

Mr. Eric Hapell  
Leo Burnett USA  
35 West Wacker Drive  
Chicago, IL 60601

Re: Va Slims Carton Insert

Dear Eric:

Per the request of N. Pilotti in our NY office, attached is a cromalin of the Virginia Slims carton insert currently in development. If there are any questions, or further requirements, please contact N. Pilotti.

Yours truly,

L. S. Latif  
Technical Packaging Specialist  
Purchasing Technical Services

cc: E. Gruda  
H. Huling  
N. Pilotti  
M. Walchak  
(81Chrom.LEO)

MANLBOHO BENSON & HEDGES MERIT VIRGINIA SLIMS PARLIAMENT LIGHTS PLAYERS SAMPOKA CAMBRIDGE ALPINE MULTIFILTER

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